

Huron Hockey Media Guide: Important Information

This is one of our biggest fundraisers, proceeds cover:

- Cost of equipment
- Ice time
- Expenses during and off season

Players should sell as many ads as possible to fund Huron Hockey for this & future seasons:

- **Returning players:** will be credited on their season bill for ads sold up to \$500.
- **Incoming players:** the team will match up to \$250 in ads sold for maximum credit of \$500 on your season bill.

Here's how it Works!

1. Returning players have first priority for advertisers that sponsored them last year (We will forward a copy of the Claimed Sponsor Sheet).
2. Returning players, let Roxanne St. Pierre know which advertisers you will contact – even if they sponsored you in the past. She will mark those patrons off the list before you proceed, to confirm they are being contacted.
3. A list of Unclaimed Sponsor for new or returning players will be provided. Any player may contact potential sponsors from this list but please confirm with Roxanne which patrons you will contact before you contact them. We do not want multiple players contacting the same sponsors.
4. Ask businesses and professionals that you frequent to support Huron Hockey by placing a business card size, half or full page advertisement in our Media Guide. (See the Advertisement Contract)
5. Show Media Guide from last year to potential sponsors.
6. Send signed contract, artwork for ad, and check to:
Roxanne St. Pierre, 4365 Central Blvd, Ann Arbor, MI 48108
Artwork can also be emailed to Roxanne @ buntelle00@gmail.com.

**The deadline for ad contracts and artwork is
Friday, November 4th**

Thank You & Go Rats!

**Roxanne St. Pierre
734-730-6542**